

## Institutional Fundraise

**Opportunity to take part in a growth capital funding round of Lendo, a fintech startup using blockchain technology to enable U.K. regulated lenders to provide loans globally to cryptocurrency holders.**

### Business Overview

- Founded in London in 2017, and now based in Singapore, Lendo currently has 16 full time employees
- Provides conventional lenders with software protocols and expertise that will enable them to accept cryptocurrency such as Bitcoin, Ethereum and Litecoin as loan collateral
- Provides borrowers with liquidity options without having to divest their crypto asset position which is both financially attractive and tax efficient
- Revenue streams:
  - Percentage of loan interest that the lender charges the borrower
  - Monthly fee from network of lenders who use software services
  - Loan arrangement fee to borrowers
  - Margin on exchange platform trades
- Application for DLT licensing in Gibraltar in process.
- Initial regulated lending partners already contracted

### Opportunity Highlights

- Revolutionary fintech company with global potential
- Liquid investment with clear monetization route
- Strategic input with international lenders

### Investment overview

- Initial Coin offering running until October 2018 (1.2 billion ELT)
- Lendo token (ELT) smart contract on the Ethereum blockchain (ERC223 standard)

### Growth Goal

- Successful pilot with UK lenders concluded before end 2019
- Global rollout year 2 accessing potential €300 billion market.
- At least €200 m p.a in loans facilitated by 2021
- Projected revenue €5m year 1; €20m year 2; €85m year 3

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Enquiries should be directed to:

Lendo Platform Ltd  
Unit 15-01, Valley Point Office Tower,  
491B River Valley Road, Singapore  
248373  
info@lendo.io  
www.lendo.io

David Honeyman  
CEO  
T: +44 208 144 386  
E: ceo@lendo.io

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